Perspectives on Trading and Logistics on Belt and Road: Opportunities for Hong Kong

29 April 2017 (Saturday) 9:30 am – 12:30 pm LN003 (Lim Por Yen Lecture Theatre), Block N, PolyU

The Belt and Road Initiative of China focuses on improving and creating new trade routes and business opportunities with over sixty countries. Transport and logistics are its integral components. Many in Hong Kong want to avail themselves of the opportunities presented by the Belt and Road Initiative; some have been positioning themselves accordingly. This seminar invites speakers to address issues related to in the context of the Belt and Road initiative based on their own experience, and the implications for Hong Kong. A special session on an initiative introduced by the HK SAR Government to assist local SMEs in related endeavours is also prepared.

Sharing Sessions

China - Europe Landbridge by Mr Alan So, Business Development Manager-Railway, A.R.T. Logistics Limited

Greater Mekong Sub-region in Focus by

Mr Eric Wong, Chief Executive Officer, Marina Container Lines (HK) Limited

China Cross-border Export E-commerce Developments by

Mr Paul Li, President, Transland Shipping Limited

ITC's Technology Voucher Programme Application by

Mr Peter Shum, General Manager, Merchant Marine Limited

Panel Discussion

Seminar Fee: Free of charge. Seats are limited, please register: http://app.lms.polyu.edu.hk/reg/OBOR.aspx

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運輸及物流業訓練委員會 Transport and Logistics Training Board







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Shipping Research Centre, The Hong Kong Polytechnic University (PolyU)

Shipping Research Centre of the Department of Logistics and Maritime Studies of PolyU aims to promote best practices in shipping, to improve shipping management, and to strengthen the theoretical base of decision making in shipping and logistics management.

Hong Kong Sea Transport and Logistics Association

The Hong Kong Sea Transport and Logistics Association represents the collective interests of the shipping and logistics industry. Shipping companies, forwarders, logistics companies and other agents have an authoritative voice and representation within the government and across industries in the private sector, both in Hong Kong and abroad through the Association.

Transport and Logistics Training Board, VTC

The Transport and Logistics Training Board of the VTC is established to support the manpower development needs of the Transport Logistics industry. Its duties are to ascertain the manpower needs of the industry, and to recommend manpower initiatives to meet the needs. It also plays an important advisory role on setting out directions, strategic development and quality assurance mechanisms for VTC's programmes.

Supporting Organisations ECEA GS1 Hongkong Association of Freight Forwarding & Logistics Ltd. Hong Kong 香港貨運物流業協會 港工商專聯會 港貨倉聯合會有限公 Myanmar Chamber of Commerce 香港緬甸商會 港 物 流 付 貨 港 人 委 香港中小型企業聯合會 Hong Kong Shippers' Council HONG KONG SMALL AND MEDIUM ENTERPRISES ASSOCIATION HKI liance ≤⇒⇒古華廠商聯合會 企國際聯盟 WARWICK 中小型企業總商