

Organizer:



Implementation Agent:



Sponsor:



Invitation to HKSTLA Free “BUD” Project Opening Ceremony and Cross Border Ecommerce Seminar on 6 October 2015 (Tuesday) at 2:30PM

You are cordially invited to join the free “BUD” Project Opening Ceremony and the seminar. Details are highlight below.

Date: 6 October 2015 (Tuesday)

Time: 2:30pm to 5:30pm

Venue: Hong Kong Productivity Council, 4th floor, Conference Hall, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Hong Kong. (KLN Tong MTR STN Exit C2)

Medium of Speech: Cantonese with English, Topic 8 will be conducted in Putonghua

Agenda:

1. Welcome Speech by Kingson Lee (Vice Chairman of HKSTLA)
2. Speech from the Guest of Honor – Sunny Ho Lap-Kee, J.P., Chairman of CILTHK
3. Appreciation Certificate Presentation and Group photos
4. Cross Border Ecommerce Overview – Speaker: Paul Li, Project Coordinator
5. Project Objectives, Challenges and Deliverables – Speaker: Eric Wong, Chairman of Hong Kong Sea Transport and Logistics Association
6. Tea Break
7. Cross Border Ecommerce impact to traditional stores – Speaker: Dannies Ho, Working Group Member
8. Cross Border Ecommerce market situation, business models and trends – Speaker: Mr. Weng Jianmiao, CEO of Guangzhou Cross Border E-Commerce Co. Ltd. 翁健苗董事長，廣州跨境通電子商務有限公司
9. Thank You speech by Byron Lee (Vice Chairman of HKSTLA)

Enrolment is on first-come first-served basis. Please complete the reply slip and send back to HKSTLA Secretariat by fax at 2687-2733 or email to renata@hkstla.org. For any enquiries, please contact Ms. Renata Chan at 2687-2633 or email via renata@hkstla.org.

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由香港特別行政區政府
「發展品牌、升級轉型及拓展內銷市場的
專項基金」(機構支援計劃)撥款資助
Funded by the Dedicated Fund on Branding,
Upgrading and Domestic Sales (Organisation
Support Programme) of the Government of
the Hong Kong Special Administrative Region

Supporting Organizations:



Hong Kong General Chamber of Commerce
香港總商會 1861



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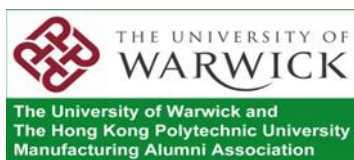
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Media Sponsor:



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Reply Slip

- HKSTLA Members
 Steering Committee Organization and Supporting Organization
 Non-Members

I am interested in joining the Opening Ceremony and the Seminar on 6 October 2015

Please complete in Block Letters.	
Name (Mr/Ms) English:	
中文:	
Organization (English):	
Position:	
Mailing Address:	
Tel:	
Mobile:	
Fax:	
Email:	

Fill in the Reply Slip and fax back to **2687 2733** or email to renata@hkstla.org for reservation first.
 Enrolment results (successful/unsuccessful) will be notified via email as per the email address provided on the reply form before **5 October 2015**

Note: Please reply **BEFORE 5 October 2015**

* Please make copies and circulate to those interested.

If you do not wish to receive any event info from HKSTLA, please write down your fax no. _____ & fax this back to 2687 2733 so that we can stop sending you our messages in future. Sorry if it causes any inconvenience. 若閣下不欲收取香港航運物流協會所發出的活動推廣資料，請註明閣下的傳真號碼 _____ 並傳真至 2687 2733，以便日後停止傳送資料給你。不便之處，敬請原諒!

“Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the Project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, Trade and Industry Department or the Vetting Committee for the SME Development Fund and the Dedicated Fund on Branding, Upgrading and Domestic Sales (Organization Support Programme).”

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